



Dear Friends,

Just when we think that the winter holidays are all behind us, we suddenly realize that there is still a New Year to welcome and celebrate.

And so, let us hope that we can finally close the old gates as we exit 2009 and open a new set that will lead us onto better paved avenues of 2010.

On Personal Avenue, let us encounter more joy-filled days, more meaningful relationships, more peace of mind, more tranquility of the soul, more love of self and others, better health, improved attitude, greater generosity and continual gratitude.

On Global Avenue, let us stumble upon world peace, find an end to famine and a beginning to all-embracing grace, breath cleaner air, experience more rainbows, discover cures for terminal maladies and observe the calming of Mother Nature's wrath.

On Financial Avenue, let us uncover the energy to work hard, the wisdom to toil effectively, the perseverance to never give up, the open mind to absorb good advice, the humility to seek guidance, the fortitude to take calculated risks and the determination to succeed.

Happy New Year 2010,

Brian G. Johnson



FREE

**Powerful Internet
Marketing
Browser Add-Ons
for
Firefox**



Earnings Disclaimer

We have made every effort to ensure that any and all products and/or services introduced on this website are represented as accurately as possibly in all their aspects, including their potential for income. All earning and income statements made by us are merely calculated estimates of what we think you can possibly earn. There are no guarantees that you will ever reach these income levels and you must accept the fact that earnings and income may greatly differ from one individual to another.

Your results may vary based on factors which include but are not limited to: business experience and hard work, commitment and ability to follow the program, as well as each person's level of desire.

We provide no guarantees concerning your success as related to the use of any products and/or services introduced on this website.

The testimonials and examples used in this website reflect extraordinary results, which will not necessary apply to the average buyer of any and all products and/or services introduced on this website. Furthermore, the testimonials and examples used here are not representations, claims or guarantees that you or anyone else will achieve equal or equivalent results. Each individual's success depends on his or her own background and experience; personal desire and motivation; as well as dedication, commitment and hard work.

There are no assurances that past and/or present earnings will be perpetuated into the future or that they can ever be duplicated again. There are numerous foreseeable and unforeseeable risks with any business venture. Moreover, changes in the Internet, Internet regulations, websites and search engines are continuous and ongoing, which may impact future results and successes. Accordingly, we cannot guarantee your future results and/or success with regard to any product or service represented on this site and we assume no responsibility for your actions in regards to such risks whether foreseeable or unforeseeable.

Your use of any or all information, products and/or services must be based on your own due diligence. Also, you must agree that we are not at all liable nor will you hold us responsible for the success or the failure of your business, which is directly or indirectly related to the purchase and/or the use of any or all of our information and products and/or services.

Privacy Policy

Thank you for visiting our website. This Privacy Policy tells you how we use personal information collected at this site. Please read this Privacy Policy before using the site or submitting any personal information. By using the site, you are accepting the practices described in this Privacy Policy. These practices may be changed, but any changes will be posted and changes will only apply to activities and information on a going forward, not retroactive basis. You are encouraged to review the Privacy Policy whenever you visit the site to make sure that you understand how any personal information you provide will be used.

Note: The privacy practices set forth in this Privacy Policy are for this website only. If you link to other websites, please review the privacy policies posted at those sites.

Collection of Information

We collect personally identifiable information like names, postal addresses, email addresses, etc., when voluntarily submitted by our visitors. The information you provide is used to fulfill your specific request. This information is only used to fulfill your specific request, unless you give us permission to use it in another manner, for example to add you to one of our mailing lists.

Cookie/Tracking Technology

The site may use cookie and tracking technology depending on the features offered. Cookie and tracking technology are useful for gathering information such as browser type and operating system, tracking the number of visitors to the site, and understanding how visitors use the Site. Cookies can also help customize the site for visitors. Personal information cannot be collected via cookies and other tracking technology, however, if you previously provided personally identifiable information, cookies may be tied to such information. Aggregate cookie and tracking information may be shared with third parties.

Distribution of Information

We may share information with governmental agencies or other companies assisting us in fraud prevention or investigation. We may do so when: (1) permitted or required by law; or, (2) trying to protect against or prevent actual or potential fraud or unauthorized transactions; or, (3) investigating fraud which has already taken place. The information is not provided to these companies for marketing purposes.

Commitment to Data Security

Your personally identifiable information is kept secure. Only authorized employees, agents and contractors (who have agreed to keep information secure and confidential) have access to this information. All emails and newsletters from this site allow you to opt out of further mailings.

In my New Year greeting letter above, I have spoken about three avenues; Personal, Global and Financial. Although I view them as equally important, I would like to discuss Financial Avenue in more detail because this particular avenue is the one that will help you realize dreams of financial freedom.

But financial freedom will require the expenditure of brains and brawn, the activation of true resolve, the setting of goals and, most importantly, the opening of one's mind and heart to admit counsel from channels that have only your best interest in mind. You can bet your bottom dollar that I, Brian Johnson, and the report within these pages will never lead you astray!

So, let us begin because New Year 2010 deserves new beginnings!

With the help of one of my Inner Circle members, Lynn Beverly as well as my assistant Hanna Golan, we've created a special report that is my personal gift from me to you and I hope you enjoy it!

I have no doubt that some of you are wondering what is the Inner Circle to which the previous statement alluded and to which there will be several more references throughout this report. So, let me explain briefly.

The Inner Circle is a paid membership forum which I have established exclusively for my Commission Ritual customers. Commission Ritual is my latest and most comprehensive online course to-date — a course that has helped countless individuals make their financial dreams a reality. The Inner Circle forum is an upgrade to Commission Ritual whereby members participate in my bi-weekly live webinars and where they have the advantage of acquiring more valuable information, many more tips and a whole lot more handholding from me as well as from other members of the forum.

I often tell people who are just starting out in Internet Marketing that it is not necessary to buy all the tools, software packages and fancy and plug-ins they hear about. Even while conducting a promotional webinar, I make sure that my listeners understand that the tools are great but only when they can be afforded. For those who have no extra money to spend I provide, whenever possible, alternative methods with which they can attain the same results for free.

This special report focuses on some of the free add-ons which are available with the Firefox Browser. Now, some of you might rightfully ask, "But what about Explorer?" Well, a few of these add-ons are also available with Explorer, but the truth is that Firefox is known for being an easier and more stable platform for developers and thus many more add-ons have been developed here. If you are a diehard Explorer user please consider the fact that since Firefox is free and since the two browsers, Firefox and Explorer, won't interfere with one another; you can have them both on your computer. Furthermore, you could switch between the two whenever the need arises and you can even have both of them open at the same time.

Within this report, we have listed handy add-ons (a.k.a. plug-ins) to Firefox which help check ranking, perform research, and so on. Each listing includes a brief statement describing the add-on and its purpose. Likewise, each listing also provides a link that will take you directly to its download page.

I would also like to mention that I was introduced to some of these great add-ons by members of my Inner Circle. I will give them credit wherever credit is due.



Lastly, for those of you who may prefer to use other browsers, we have included a few buttons which are available for the Google toolbar and those either link to or incorporate some handy Internet Marketing tools. The Google toolbar works with most browsers and is available for downloading right here: <http://www.google.com/toolbar/ie/index.html>.

Rank Checking

Most Internet marketers like to check their ranking and those who do not enjoy it, should do it from time to time anyway. Various available add-ons for Firefox allow simultaneous rank checking across the three main search engines (Google, Yahoo and Bing). Before installing and using any of these rank checkers, however, be warned to practice moderation as using any type of add-on that sends too many queries to search engines may result in being banned from them. For that reason, I advise you to setup delays between queries whenever possible. If no preinstalled settings are available, you should manually pace your queries and avoid pushing your luck with the search engines.

The following is a list of some of the most popular rank checkers:

➤ **Aaron Wall's Rank Checker**

This Firefox extension allows you to check your page ranking in Google, Yahoo and Ping and it can be set to let Google return both national and international results. Although this Rank Checker only queries the first 200 sites, it offers many customizable features, all of which are fully explained in a video as well as in textual documentation. All of this can be found on the download page.

This add-on includes a feature that enables delays between queries and pre-scheduling them to safeguard your IP address from being banned for running too many queries too quickly. From the tools menu settings, you can also choose which search engines to query and select various international-based Google searches.

A particularly great feature available with this add-on is the ability to create and save keyword lists associated with your domains.

The combined results of the queries display a history of your rankings which can then be exported to other applications on your hard drive.

Many thanks to Inner Circle member, Anne, who introduced us to this great add-on which can be downloaded here: <http://tools.seobook.com/firefox/rank-checker/>

➤ **Rank Reporter**

After learning about the great Rank Checker from Inner Circle member I then found another plugin that works together with Rank Checker called the Rank Reporter. This great add-on which will take the exported data from *Aaron Wall's Rank Checker* and graph it for a visual glimpse at your site's ranking history.

You can view the data one keyword at a time with the results for each search engine in the same graph.

Rank Reporter can be downloaded here: <http://www.tccommerce.com/tools/site-rank-reporter/>

➤ **SEO Quake**

SEO Quake is a fantastic tool for gathering information “on the fly” as you search. Videos are available to help you set it up and there is a detailed guide: <http://www.seoquake.com/guide.php?sln=en&browse=2>.

In total, this add-on has over thirty parameters which you can setup to collect the desired information while searching. For instance, you can get information such as the Google page ranking and the number of indexed pages and you can get the same information from Yahoo as well as Ping. You can also set parameters to return the number of links pointing back to a particular domain which have been found by the various search engines.

Other features include the ability to determine whether a domain is listed in directories such as Technorati, DMOZ, etc.; the power to view IP information; the capability to link to the Whois information; the ability to ascertain whether a robot text file exists; and the power to collect other types of information that may be of interest as you search.

SEO Quake can be downloaded here: <http://www.seoquake.com>

➤ **Webrank Toolbar**

This is an add-on that checks page ranking for the page you are currently on. Because this add-on doesn't have the bells and whistles that some of the others do, it is very simple to use. There are no means by which to customize it, but it does show the page ranking for Google, Alexa, Compete and Quantcast as well as which pages have been indexed by Google, Yahoo and Bing.

Webrank Toolbar can be downloaded here: <https://addons.mozilla.org/en-US/firefox/addon/52177>

Check Out Your Competition

Knowing more about your competitors can be quite advantageous if you expect to beat them. Learning about your competition is made easier with the following add-ons:

➤ **Swootsy SEO Tool**

The Swootsy SEO add-on allows you to pull up much more than just Google and Alexa page rankings and indexed page information. You can use it to view back links, related links, keyword density, etc. as it will also allow you to view Whois and Alexa information along with NoFollow links.

With so much information in hand, you will easily be able to analyze your competition.

The Swootsy SEO Tool can be downloaded here: <https://addons.mozilla.org/en-US/firefox/addon/14375>

➤ **Site Information Tool**

This add-on will allow you to glean a great deal of information about any URL you enter into Firefox. Among other details, it will give you page rankings from Google, Alexa, Compete, Technorati and Quantcast; it will give you IP addresses, name of networks and countries of origin.

This add-on will also allow you to view Whois information as well as inbound links, server response times, page titles, meta tags, and more.

Site Information Tool can be downloaded here: <https://addons.mozilla.org/en-US/firefox/addon/5607>

➤ **Niche Watch Tool**

If you are curious about a certain site's keyword usage, this tool will tell you the number of times a specific keyword occurs within that site.

To help you further size up your competition, this add-on will also give you information about their back-links, page ranking, the number of pages indexed, etc.

Niche Watch Tool can be downloaded here: <https://addons.mozilla.org/en-US/firefox/addon/2279>

➤ **Foxy Rank**

This tool looks at links on whichever page you are currently on. It can help you determine which of the links are adding to a site's page ranking and it can also, by the way, read the site's robot.txt file.

Foxy Rank can be downloaded here: <https://addons.mozilla.org/en-US/firefox/addon/9022>

➤ **Search Status**

This is another tool that provides an abundance of information as it shows page ranking for Google, Alexa, Compete and other search engines; it shows links and Alexa information; and, most importantly, it shows keyword density to help you determine the strength of your competition.

Search Status can be downloaded here: <https://addons.mozilla.org/en-US/firefox/addon/321>



➤ **Google Cache Checker**

This handy add-on checks which pages you have visited and it will indicate whether the page you are currently on has been cached by Google.

Google Cache Checker can be downloaded here: <https://addons.mozilla.org/en-US/firefox/addon/9355>

➤ **Zotero**

This is another great storehouse in which you can organize the information you have collect and these can be in the form of single web pages or entire websites, files of various software programs, graphic images, PDFs and links.

For quick access and easy retrieval, this add-on provides options to create and store notes and add to tags.

Zotero can be downloaded here: <https://addons.mozilla.org/en-US/firefox/addon/3504>

➤ **S3 Fox Organizer**

This add-on comes with tons of features but among its more significant ones is the one that helps you upload and download multiple files quickly and safely via a user friendly GUI interface and then to edit and synchronize them.

S3 Fox Organizer can be downloaded here: <http://www.s3fox.net/>

➤ **FireShot**

FireShot works with Firefox as well as with Internet Explorer and it has the power to capture, to edit, to annotate, to organize, to export and to print screenshots of web pages.

While ScreenCaptue is useful to some extent, it is limited to only that which is seen on the monitor screen. FireShot, however, captures entire pages whether they can be view entirely or not.

FireShot can be downloaded here: <http://screenshot-program.com/fireshot/>

➤ **AdSense Notifier**

This is a very helpful add-on that will help you track your AdSense earnings. As of yet, however, it is incompatible with French Francs and Euros.

AdSense Notifier can be downloaded here: <https://addons.mozilla.org/en-US/firefox/addon/500>



Whois | Page Rank | Alexa Rank is available as a free standing tool here:
<http://www.netfisher.com/>.

➤ **What's another word for....?**

This thesaurus is based on WordNet from Princeton University where you can find synonyms for more than 100,000 words.

What's another word for? can be downloaded here:

<http://www.google.com/ig/directory?type=gadgets&url=edwardguiness.com/gadgets/anotherwordforgadget.xml>

➤ **Keyword Suggestions Tool**

This tool takes you to the free keyword suggestion tool at SEO Chat and it can be downloaded here:

<http://www.seochat.com/seo-tools/keyword-suggestions-google/>

➤ **Keyword Finder**

This takes you to the Rank Quest keyword finder which allows you to view the keywords listed in the meta description of a webpage by simply entering its URL.

Keyword Finder can be downloaded here: <http://www.rankquest.com/tools/Keyword-Finder.php>

Saving a Few Bucks — Domains on the Cheap

➤ **DomainCheapsters.com**

Although it is not a Firefox add-on, DomainCheapsters.com is worth mentioning here.

In an effort to save money on domain fees, I was recently set up with a special domain reseller account at GoDaddy. While I have always spent lots of money on domain names, with this account I am now able to cut my costs considerably.

If you are also looking to save a few bucks, you might want to look into DomainCheapsters.com

I set this up for my own personal savings but you are also, of course, welcome to register domains with the same service. You can be confident with your domain registrations as this is a sister company to the very reputable GoDaddy and still save some green dollars.

DomainCheapsters.com can be accessed here: <http://domaincheapsters.com/>

Let's Make 2010 a Fantastic Year!

This will be the year for many who will break through to their goal lines and I am sure you will be one of them. This coming January 2010, I will be offering many free webinars that will be educational as well as fun. Look for a "Best Usage" webinar with James Jones of Micro Niche Finder which will be announced very soon.

Best,

Brian G. Johnson